

**Its all about
Persistence is the key
relationships
Invest in your people**



**Ability to see perspectives
Iteration and
Execution
improvement
Excellence in**

Harnessing Authenticity for Dynamic Impact

Geetha Kannan
Founder and CEO
Wequity



WEQUITY
Equality through Equity

The authentic leader brings **People** together around a **shared purpose** and **empowers** them to step up and lead authentically to **create value** for all stakeholders

Shared purpose

Why

Empower

How

Create value

For what



People

Build trust

Listen



Empathize



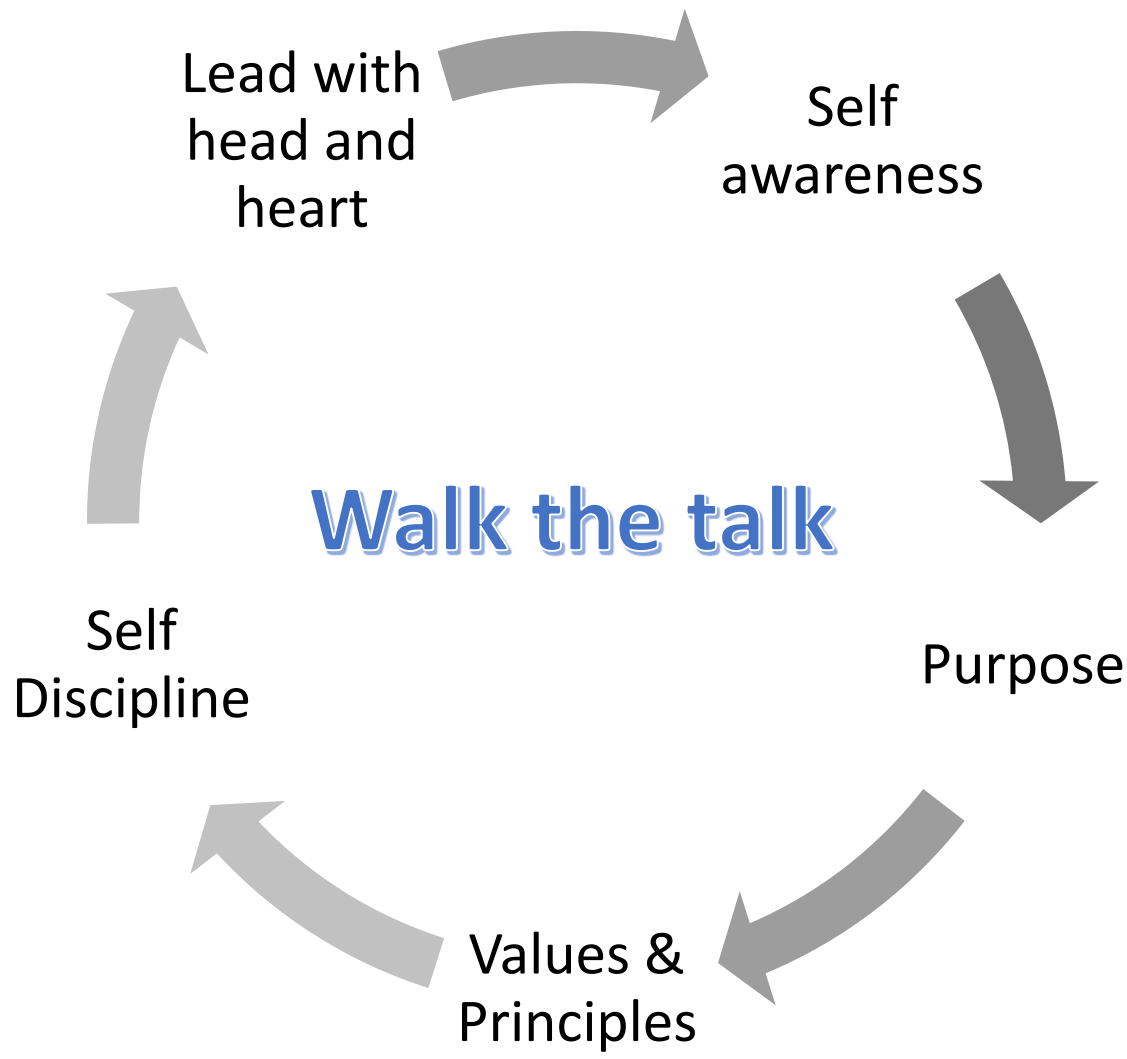
Value Add



Air Cover



Walk the talk





Geetha Kannan
Founder and CEO Wequity

